

# First American eAppraiseIT™

Dynamic valuation solutions, unrivaled customer service



## First American eAppraiseIT is a leader in providing innovative valuation solutions for the mortgage lending and servicing industries.

We offer comprehensive valuation products and services from traditional appraisals to rapid, data-driven automated valuation solutions (AVMs). Our comprehensive solutions provide quick, accurate, cost-effective determinations. eAppraiseIT provides solutions for a myriad of requirements including traditional, REO/default, wholesale, reverse mortgage, new construction, relocation and review.

### Why choose eAppraiseIT?

#### ▼ Experience

- ▽ Professional staff with extensive appraisal and lending experience and continual industry, compliance and technology training
- ▽ Over 14,000 trained and monitored appraisers (staff and fee) nationwide

#### ▼ Comprehensive Products

- ▽ Traditional and non-traditional valuation products
- ▽ Data-driven products using the industry's largest property information database
- ▽ Customized solutions to meet specific client needs

#### ▼ Advanced Technology and Innovation

- ▽ Electronic order entry and delivery with appraisal assignment in minutes
- ▽ Intuitive, easy-to-use system designs that accelerate the entire valuation process
- ▽ Detailed process tracking and customer service monitoring that enable efficient, effective results

#### ▼ Compliance

- ▽ Internal quality assurance criteria and controls that exceed typical industry standards
- ▽ Sophisticated technology that monitors information and transaction security to maintain the highest compliance and data privacy standards
- ▽ Perpetual monitoring of licensing and quality of appraisers, panel management and systems

#### ▼ Quality

- ▽ Two-tiered review process to increase valuation accuracy
- ▽ Detailed appraisal review prior to final delivery
- ▽ Appraisal products backed by one of the industry's strongest warranties

#### ▼ Customer Service

- ▽ Online 24/7 order processing that expedites the appraisal process
- ▽ Unmatched customer service with direct access to dedicated account managers
- ▽ Client-focused staff that partners with you to design hybrid or custom solutions to fit your specific requirements

eAppraiseIT provides high-quality appraisals nationwide. With proven ability and rapid turn times, we provide accurate, cost-effective valuations that exceed client expectations. Our dedication to innovative technology and the highest customer service standards have made us a consistent leader in the appraisal industry.



**First American**  
**eAppraiseIT**

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